

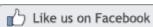




# OF SOUTH CAROLINA

# Palmetto Leaf

Volume 62, No.2 - September 2016



# **Message from Your President** from Carol Tempel

I don't have to tell you that with the 2016 Election and a start of your Fall Branch activities, it is a busy time. The results of the election and our work at home, will have real consequences for women



accross the country. AAUW exists to make sure women's voices are heard and women's votes count

Your state board met to set up a calendar, support existing branches, identify important public policy issues, make plans to build new branches, and initiate activities that are important to girls and women.

#### So please:

- 1) Get involved in the upcoming election by registering voters, planning/attending forums, and voting on November 8.
- 2) Make a donation to SC-AAUW so that we can increase our support for young women at leadership conferences, host meaningful workshops for our members, and support STEM education for younger women. **DONATE here**.
- 3) As you plan for the year, focus on mission-based programs to build your membership and accomplish the AAUW mission. *CLICK here for ideas.*

The work we are doing in our communities is important to girls and women. This newsletter is full of great information. Just read

Election Day is November 8.

Click here for on-lin registration.

October 8 is the las day to register to vo in the General Election.



Click Here for Information and Training

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through this edition of the *Palmetto Leaf* and you'll see what I mean

2016 is an exciting year to continue to bring our mission into action in South Carolina.

### **Introducing our State Board**



Ann Terry, Palmetto Leaf and Past President



Hillary Hutchinson, Member Support

Jan Halderman, Member Support



Ellie Setser, Public Policy

#### **State Leadership**

Click on their title to reach them via email

Carol Tempel President

Ann Terry
Past President and
Palmetto Leaf Editor

Pat Hall Finance

Ellie Setser
Public Policy

Becky Bailey Public Policy

Jan Haldeman Member Support

Hillary Hutchinson Member Support

Laura Burcin STEM Education

Lori Christopher Glenr Communications

SC AAUW Websites and Facebook

**AAUW of South Caroli** 

**Facebook** 

Its New... Young Women in SC



**Becky Bailey, Public Policy** 

### Branch Facebook Pages

AAUW Action Fund
Beaufort Branch
Charleston Branch
Greater Columbia
Branch
Greenville Branch
Rock Hill Branch
SC AAUW

**Branch Websites** 

Lori Christopher Glenn, Communications

Let's connect with each other to share ideas and support our AAUW mission.

# **Update on Advocacy Issues** *from Ellie Setser and Becky Bailey, Public Policy Co-Chairs*

During a recent phone conversation with Katie Simon from AAUW Public Policy in Washington we had a discussion about how we reach members to activate contact with legislators. I told her the story of how a student from the College of Charleston designed a four step process so that we can e-mail legislators to advocate for issues of interest to SC AAUW members.

South Carolina has one of best websites for state government that I have seen. Check it out. You can find almost any kind of information you need about our state government and contact government officials to solve problems, register complaints and maybe even send a thank you note. The address is very simple: <a href="www.sc.gov">www.sc.gov</a>. You will see a picture of our governor, and a directory for your convenience.

Please voice your opinion by telephone, letter or e-mail using the following:

Step 1.http://www.scstatehouse.gov/legislatorssearch.php

Step 2. Type in you address and click "find legislators"."

Step 3. Click on the Legislator's name

Step 4. Click on the link: "Send message to Representative or:

Aiken
Beaufort
Charleston
Denmark
Due West
Gaffney
Greater Columbia
Greenville
Hilton Head

Newberry Rock Hill

\*branches in green have web sites.

Plan NOW to Attend Your SC State Conventior Saturday, March 25, 2017

> State Leadership Opportunities

Let us know your interests and talents

Send message to Senator

It is as easy as 1,2,3,4.

AAUW is working on a universal system for contacting legislators using "salsa" and to date it seems very much more complicated than the one we have in South Carolina. So during the year when issues arise you may receive an e-mail from us or your branch advocacy chair or president asking you to send a message. Please do respond and use the system for items of interest to your local branch especially in conjunction with your programs.

We have cards available for your Branch members with this information on it. These information cards are great to keep close to your computer and are available from me at <a href="mailto:rhsetser@aol.com">rhsetser@aol.com</a>. You will want to make sure your Branch members have a ready supply when the South Carolina Legislature beings its session in January.

The upcoming election is very important and as AAUW members we want to be sure to **GET OUT THE VOTE!** If you are looking for some inspiration you will want to check out the AAUW website for voter guides that include side by side comparisons of where the Presidential and Vice-Presidential candidates stand on issues of importance to women.

Though there are no guides at present for any of the South Carolina races, this could be a grand opportunity for branches to look at their local races and design voter guides of their own! Just click on the Action Fund Tab at <a href="https://www.aauw.org">www.aauw.org</a> and look for the guides.

We would also urge all of you to participate in the Title IX delivery project. Each public school entity is required to have a Title IX coordinator and you can have a huge impact by downloading the guidelines from our website and delivering them personally to your school district's coordinators. Some of them have no idea what they are supposed to do and I would suggest you go over a few items with the coordinator to be sure they understand what they are supposed to do.

Start Thinking About Nominating a Student for the SC-AAUW

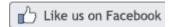
NCCWSL Scholarship.

Branches can support a student as well.

AAUW of SC will provide a scholarship for a student in a SC partner

Proud of our AAUW women and activitie

News for Young Wome





Does your branch have members in their 20s an 30s? "Like" our new SC page for Young Women

Encourage your younge members to sign up for the AAUW Younger Women's Task Force newsletter to lea about opportunities that are tailored to young working professionals, li professional developme webinars.

Click Here.



SC AAUW College and Universit Partners

Benedict College

college/university to attend AAUW's National Conference of College Women Student Leaders (NCCWSL) in June. The scholarship covers registration, lodging, food and travel. Nominations can be made by any branch. Young women in our database will be encouraged to apply and seek out your branch's nomination. Nominees must be student leaders who will return to college after the conference. Applications will be due on March 1, 2017.

#### PS:

Please encourage the "free" e-Student Affiliation Membership to all women students at our South Carolina College/University Partner schools. <a href="https://svc.aauw.org/RECore/wMembership/join\_esaf\_member.asp">https://svc.aauw.org/RECore/wMembership</a> /join\_esaf\_member.asp. In addition graduating students are eligible for one year's free national membership.



#### Reflection

What are your thoughts about what's next for you after Erskine? Did the conference experience give you some ideas about what you might do?

Originally, I figured I would go to graduate school and then find a job that I enjoyed in the field of psychology most likely forensics. But after going to the



#### Reflection

Did you learn anything about leadership that might serve you well as you begin your final year as a college student?

A lot of what I gained from the conference helped strengthen my prior beliefs about leadership. Leadership is comprised of a goal and is driven by motivation to attain such a goal. Although leadership is often assumed as a one-person job, I believe it's a team effort. Without multiple individuals

Claflin University Clemson University Coastal Carolina Universit College of Charleston Columbia College Erskine College **Furman University** Limestone College Medical University of SC Presbyterian College The Citadel Sherman College of Chiropractic Medicine University of SC Aiken University of SC Columbia University of SC Upstate Winthrop University

#### Link to al AAUW Partn Schools

Join one of our Branches in SC. Click Here for Information on Who Ca Join AAUW.



Click Here
to Register to
Vote on-line
in
South Carolina



conference and meeting so many fantastic women, I was inspired to do more. I still want to go to graduate school and get a degree in forensic psychology, but I realized that there's so much more out there. I want to travel. I want to implement change. I want to impact people. I want to do so much more for the world than just find a career. I want to touch the lives of young women and men, and help inspire them to make the world a better place.

working to achieve the goal in mind, it's just an idea. I would like to believe that one person can change the world; but overall, my experience has taught me that working as a team gets the job done. I want to be that person that people can depend on to be fair and to help make our campus an amazing place to be. I want people to be able to come to me without fear of judgment or criticism or bias. I think that's a key part of leadership and equality.

### Angie Schoonoverer Erskine College

NCWSSL Conference Experience, 2016



#### **Communication Matters**

from Lori Christopher Glenn, State Communications Chair

New people who want to connect with an AAUW Branch in your area use the website as one of their first places to find you. Keeping your AAUW website current let's others know you are a viable organization.

I can help you setup and get started with your "free" website.

It's very easy - just give me the information for the page and I will have our "webmaster" in DC post it. In most cases, it's up and running within 1 to 2 days! And can be continually updated just as easily.

A branch Facebook page is also a good idea. Just contact me at: . Lori@gersony.com

#### **Membership Matters**

from Jan Haldeman and Hillary Hutchinson, State Co-Chairs of Member Support

As we begin 2016, we're excited to share information with you about the wonderful resources and opportunities that are available to help strengthen our branches and states.

This year we'll be focusing on AAUW's new Diversity and Inclusion Tool Kit, which provides a wealth of ideas and step-by-step exercises for growing membership. We also have companion webinars and a support team to help this resour reach a greater audience.

Encourage the undergraduates you know to lear about and become e-student at <a href="http://www.aauw.org/article/become-a-student-affiliate/">http://www.aauw.org/article/become-a-student-affiliate/</a> and they'll receive Campus Connections along with other great resources!

# Take Your Branch Programming to the Next Level

#### For Branches

How to Create a Strategic Plan for Your Branch
11 Leadership Essentials for Branch

Don't forget to utilize these other AAUW programming resources that will take your events on campus and in your community to the next level.

#### For Leaders

AAUW Diversity and Inclusion Tool Kit
Programs in a Box Directory
Mission-based Programming
Six Steps to Diverse, Engaging Programs
How to Design an Effective Planning Meeting
How to Secure Speakers for Free

**Programming** 

#### **For Student Organizations**

How to Create Engaging Campus Programming AAUW Student Organization Leaders Tool Kit Make the Most of Your AAUW Student Organization Meetings

CLICK HERE FOR LINKS TO ALL OF THESE PROGRAMS ON THE AAUW WEBSITE.

#### **Greenville Branch**

#### by Carol Tempel

The Greenville Branch has existed in South Carolina for 97 years. This summer the branch met several times to re-energize and make plans for the coming year.

Thanks to the leadership of **Doris McLallen**, President/Administor, **Vera Stang**, Finance, **Pat Borenstein**, Bylaws, and **Susan Thomas**, College/University Partnerships this branch is starting it's new year with energy. Sometimes, branches have to take a new look at what they've been doing, decide what they can do differently, and reach out to the community for new members and ideas.

Already the Greenville Branch met with the Clemson President's Commission on Women along with two professors, Jennifer Ogle and Julicher.

Susan reports that a major learning she walked away with is that in today's society women/gend equity and equality matters and AAUW can help AAUW has many programs and grants that can help.

CLICK here for a quick summary of AAUW benefits to colleges and universities.

### **Get More out of your Book Club**

Does your branch have a book club, or are you interested in starting one?

Check out AAUW's newest "Program in a Box"to learn how you can start hosting the ¡Adelante! Book the Month Club with your branch. Have a recommendation for a book? Share your ideas with us for the next newsletter.

Click Here for More Information.

### AAUW of SC Board adopts goals for year

As a new membership year begins, your state leadership team has set some ambitious goals for its worl this year. These goals were adopted during the Board's summer conference call:

• encourage branches to plan mission based programs throughout the year.

- maintain state-wide communication and Palmetto Leaf newsletter via Constant Contact.
- establish new branches in Florence, Myrtle Beach, and Spartanburg.
- encourage state-wide membership according to the 2016 bylaws.
- initiate a state-wide fundraising campaign to support mission-based programs and professional development (e.g. Start Smart, Work Smart, Elect Her, STEM activities, and leadership scholarshi
- encourage/support websites and Facebook pages for every branch.
- encourage/support participation in the MPP financial services for every branch.
- encourage state leaders to visit branches and conference with their respective counterpart.
- link branches with college/university partners; encourage fa ace to face meeting with the college representatives, share a packet of information, increase the number of *e-affiliate* memberships of young women, and gather emails of students and faculty.
- collaborate with state-wide organizations and higher education, and continue to work with United Methodist Women on annual advocacy day and other organizations with a similar mission.

#### **AAUW of SC Calendar of Dates & Deadlines, 2016-17**

This is the working calendar for activities and deadlines for 2014-2015. Please mark your calendard stay involved. Branch presidents should make note of several special deadlines related to student nominations and financial reports.

#### **CLICK Here to print out a copy.**

October	
30	Branches submit the 990 N exemption tax form
	State Board Conference Call, if needed
November	
8	National Election Day
12	State Board Conference Call
December	
15	Deadline for 2017-18 State Budget Requests
31	Deadline for Submitting Contributions to AAUW Funds for 2016 count
	State Board Conference Call, if needed
January	
1	Half-Year Dues Accepted for New Membersuntil 3/1
7	Begin promotion of Legislative Advocacy Day (February)
14	State Board Conference Call
16	Mass email regarding Advocacy Day details
TBD	Branch President/Directors Conference Call with State Leaders
February	
1	Official Membership Count Deadline
1	Palmetto Leaf Deadline
TBD	Legislative Advocacy Day, Columbia
11	State Board Conference Call
March	
1	Deadline for Branch nominations for state scholarship for NCWSSL
1	Deadline for Branches to submit Named Gift Honorees' information
15	Deadline to announce state NCCWSL Scholarship Nomination(s)

	25	Annual Meeting - Columbia, 10:00 am-2:30 pm State Board Conference Call, if needed
April		
	1	Deadline NCCWSL Early Bird Registration
	4	Equal Pay Day 2017
		State Board Conference Call, if needed
May		
		Branch Elections of Officers
		State Board Conference Call, if needed
June		
	1-4	NCCWSLConference
	14-17	National AAUW Convention, Washington DC
	30	Deadline to post 2017-18 State and Branch Officers
	30	Deadline for 2017-2018 Dues
		State Board Conference Call, if needed

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