



OF SOUTH  
CAROLINA

# Palmetto Leaf

Volume 62, No.1 - February 2016

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## Message from Your President from Carol Tempel



Let me be brief in my message because the work we are doing in our communities is important to girls and women. This newsletter is full of great information. Just read through this edition of the *Palmetto Leaf* and you'll see what I mean.

2016 looks to be an exciting year as we continue to bring our mission into action in South Carolina.

## Reminder - Legislative Advocacy Day

Tuesday, February 16, 2016 in Columbia 9 am-2 pm.

The focus is *For Such a Time as This* with workshops related to mental health, security issues, climate justice, and public education equality.

The \$20 registration fee includes lunch, materials, and parking. Registration must be completed by:

**February 8.**

[Click here for the registration form.](#)

Last Chance to Register  
for Legislative Day,  
Feb. 8.

[Click here for  
registration.](#)

Plan NOW to Attend  
Your  
SC State Convention  
Saturday, March 19

[Click Here for the  
Registration Form.](#)

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AAUW Websites  
and

*Let's reach a participation goal of at least two AAUW members from each branch.*

Social Media

## AAUW of SC Spring Meeting

Saturday, March 19

Grecian Gardens

2312 Sunset Blvd, West Columbia, SC 29169

Exit 110, I-26 at US 378 - East on 378

**Join us and register by March 7.**

**The \$25 registration fee includes lunch and materials.**

The keynote topic is: *Title IX and Sexual Harassment Practices*. We will feature a panel of speakers from our Charleston and Columbia partner universities and colleges.

Since it's a business meeting, we will have the election of officers, approval of the updated state bylaws and budget, reports, and awards. There will be time for a Town Hall with state board leaders, networking with the branches, and a focus on reaching younger women in our communities and partner schools.

[Click Here for the Registration form.](#)

**Save the date and plan now to bring a "team" of at least three members from your branch.**

**Note: Under separate cover you will receive a copy of the budget and the proposed state bylaws.**

## Update on Advocacy Issues

*from Ellie Setser, State Advocacy Chair*

We face some special challenges in the South Carolina Legislature which is in session now. **Ethics reform** is a continuing struggle with many legislators digging in their heels to prevent any meaningful outside oversight of ethical behavior.

Another challenge is the struggle to reduce **domestic violence** in South Carolina. Our Governor Nikki Haley has appointed a committee to see what cultural changes might be encouraged in our

[AAUW of South Carolina](#)

[Facebook](#)

[AAUW National](#)

[Its New...](#)

[Young Women in SC](#)

[AAUW Action Fund](#)

[Beaufort Branch](#)

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[SC AAUW](#)

Contact a Branch Near You

[Aiken](#)

[Beaufort](#)

[Charleston](#)

[Denmark](#)

[Due West](#)

[Gaffney](#)

[Greater Columbia](#)

[Greenville](#)

[Hilton Head](#)

[Newberry](#)

[Rock Hill](#)

*\*branches in green have web sites.*

State Leadership

State to reduce these appalling statistics. We are still number one in this category. Gov. Haley received a letter of support from SC AAUW for her efforts on this issue. We would like to see more sports figures and famous people doing TV spot announcement on reducing domestic violence.

The SC Legislature is still resisting any action in **reducing the educational disparities** that exist in the "corridor of shame," despite knowing for twenty years that this problem has been festering and impeding the development of industry and the lives of the citizens of that area.

Along with these challenges and the ever present effort for **equal pay**, AAUW members will be busy this session.

We also expect quite a few bills to emerge to address **gun violence** and we will be advocating for background checks.

Please voice your opinion by telephone, letter or e-mail using the following:

Step 1. <http://www.scstatehouse.gov/legislatorssearch.php>

Step 2. Type in you address and click "find legislators".

Step 3. Click on the Legislator's name

Step 4. Click on the link: "Send message to Representative or :Send message to Senator

It is as easy as 1,2,3,4.

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## Nominations for NCCWSL participants are due by March 1.

AAUW of SC will provide a scholarship for a student in a SC partner college/university to attend AAUW's National Conference of College Women Student Leaders (NCCWSL) in June. The scholarship covers registration, lodging, food and travel. Nominations can be made by any branch. Young women in our database will be encouraged to apply and seek out your branch's nomination. [Click here for the application.](#)

Please know that branches may sponsor a young woman if they have the funds (around \$1,000). Previous winners have come from

**Carol Tempel,**  
[President](#)

**Ann Terry,**  
[Past President and  
Palmetto Leaf Editor](#)

**Pat Hall,**  
[Finance](#)

**Ellie Setser,**  
[Advocacy](#)

**Jan Haldeman,**  
[Member Services](#)

**Annette Merritt  
Cummings**  
[Member Services](#)

**Pat Batten,**  
[Communications](#)

**State Leadership  
Opportunities**

--Co-chair, membership

--Chair, AAUW Funds.

Please contact Carol.

[CLICK HERE](#)

**Proud of our AAUW  
women and activities**

Aiken, Greater Columbia, Due West, Hilton Head and Rock Hill.

Nominees must be students who will return to college after the summer (i.e. seniors are not eligible). The student selected will be asked to present a program on her NCWSSL experience to the branch that sponsored her, help SC AAUW with keeping its Facebook page for young women current, writing an article for the Palmetto Leaf on the NCWSSL experience, and possibly presenting at a state meeting or other function.

Nominations must be in electronic form (as a word or pdf document) using the application questions and should be sent to Carol Tempel at [carol\\_tempel@bellsouth.net](mailto:carol_tempel@bellsouth.net). The state board will make the selection by the March 19 state meeting, where the winner will be announced.

### PS:

Please encourage the **"free" e-Student Affiliation Membership** to all women students at our South Carolina College/University Partner schools.

[https://svc.aauw.org/RECore/wMembership/join\\_esaf\\_member.asp](https://svc.aauw.org/RECore/wMembership/join_esaf_member.asp).

In addition graduating students are eligible for one year's free national membership.

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## Communication Matters

*from Pat Batten, State Communications Chair*

New people who want to connect with an AAUW Branch in your area use the website as one of their first places to find you. Keeping your website current, let's them know you are viable. I can help you setup and get started with your "free" website. Contact me at [ptbatten@aol.com](mailto:ptbatten@aol.com)

It's very easy - just give me the information for the page and I will have our "webmaster" in DC post it. In most cases, it's up and running within 1 to 2 days! And can be continually updated just as easily.

For those with information to add to our Facebook page, Lori Glenn of our Charleston branch will post photos and branch events. Just contact her at [lori@gersony.com](mailto:lori@gersony.com). A branch Facebook page is also a



**Megan Grogan**  
received 2015

**NCCWSL scholarship**

News for Young  
Women

Like us on Facebook 

Does your branch have members in their 20s and 30s? "Like" our new SC page for Young Women

Encourage your younger members to sign up for the AAUW **Younger Women's Task Force newsletter** to learn about opportunities that are tailored to young working professionals, like professional development webinars.

[Click Here.](#)



**AAUW Community  
Action Grant**

good idea.

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## Sign Up for the Recruitment Share and Learn Webinar

Looking for fresh ideas to recruit members? Hear from other AAUW branches about strategies and recruitment practices that have worked for them. Sign up now for the Share and Learn webinar on February 24. Click Here: <http://www.aauw.org/issues/by-type/events/>

## Get More out of Book Club

Does your branch have a book club, or are you interested in starting one?

Check out AAUW's newest Program in a Box to learn how you can start hosting the ¡Adelante! Book of the Month Club with your branch. Have a recommendation for a book? Submit your book ideas for the 2016-17 by March 31.

[Click Here for More Information.](#)

Is your branch looking to scale up a successful program or initiate a new one that is working well for other branches?

Apply for an AAUW Community Action Grant to receive up to \$10,000 to support your work promoting education and equality for women and girls.

[Click Here: Submit your application by March 15.](#)

## 14 C/U Partners

Benedict College  
Claflin University  
Clemson University  
Coastal Carolina University

College of Charleston  
Columbia College Erskine College  
Furman University  
Limestone College,  
Presbyterian College  
The Citadel  
University of SC Aiken  
University of SC Upstate  
Winthrop University

[Link to all AAUW Partner Schools](#)

Join one of our  
11 Branches in  
SC.

[Click Here for](#)

## Charleston Branch

by Ellie Setser

We do not have as many female elected officials in this country as we should.

AAUW has created a program that hopefully will change the statistics. It is called **ELECT HER** and it is designed to encourage young women to run for student government. This workshop also prepares participants to run for public office after they finish college.

After our very successful luncheon celebrating AAUW's 80 years in Charleston, one of the AAUW college representatives from the College of Charleston who spoke at that affair decided to initiate an **ELECT HER** program at the College.

## Due West Branch

by Sarah Kennerly

The Due West Branch's recent accomplishment has been nominating candidates to receive the AAUW of SC scholarship to attend the summer National Conference for College Women Student Leaders, NCCWSL. For two years, our nominations were chosen for this honor. This year we propose giving our own scholarship for a nominee from our corporate partner, Erskine College.

The young women scholarship winners help us in our ongoing effort to recruit students to the free e-memberships that we hope will lead them to full membership in AAUW after they graduate.

Dr. Hollis France has put together a very strong committee for the program on Saturday, February 20 and the Charleston Branch will be there to assist with AAUW materials and encouragement to the young women attending who will be privileged to learn how to conduct a campaign.

AAUW is sending Mollie Lam as the facilitator to the College for this event. She is the AAUW Legal Advocacy Fund senior manager. We will also have Representative Mia McLeod there to discuss her experience running for the South Carolina House.

We met in January over lunch at a coffee shop to launch our year's activity. To this meeting we brought our reviews of literature we have found entertaining or useful in the past year.

March 7 is the date of our 55th AAUW Student Recognition Dinner to which we invite young women academic honorees from Erskine College and the three area high schools to hear a distinguished woman speaker and to publicize their achievements. This year's speaker is Barbara Holloway Smith, an Erskine alumna and well-known Landscape Designer and Clemson Horticulture Extension Agent from Pendleton, SC.

Plans for fall include a voter registration drive on Erskine campus as well as at the Due West town festival.



In December, we carried out our Exam Goodie Bag fundraiser in partnership with Erskine student members of the Biology Honor Society. For over ten years, this project has done much more than simply provide name recognition for our organization and treats to students studying for fall exams. The proceeds from sales to parents enables our branch to make a named gift to AAUW Funds plus support Student Achievement Recognition Dinner and a program honoring local High School and Erskine College senior women each spring. We contribute funds to our biology student organization to attend the regional Beta Beta Beta conference. This year the project netted enough profit for us to sponsor the NCCWS scholarship. Credit goes to the generosity of our membership who contribute packaged items, fruit and homemade food each year.

Traditionally all our meetings are ad hoc as we need face-to-face planning or implementation of our plans. Small as our branch is, we boast 60 years of organization and two life members, still the most active women of our number.

Visit our branch site at <http://duewest-sc.aauw.net> and get ready to "like" us soon on Facebook as "AAUW-Due West Branch."



## Membership Matters

*from Jan Haldeman, Member Services Chair*

### Membership Resources

As we begin 2016, we're excited to share information with you about the wonderful resources and opportunities that are available to help strengthen our branches and states.

This year we'll be focusing on AAUW's new [Diversity and Inclusion Tool Kit](#), which provides a wealth of ideas and step-by-step exercises for growing membership. We also have companion webinars and a support team to help this resource reach a greater audience.

Also coming soon is a newsletter for the

### Membership Phon-athon Rally

Often, some of the best prospective members are former branch members - people who already know who we are and what we do. Never count former members out! Life happens to all of us, and we understand and respect that other priorities take precedence at times. Sometimes, though, former members are in a different position and able to join AAUW again!

In that spirit, we want to bring back **2,016** former branch members by the end of March 2016! To be successful, though, we're

Younger Women's Task Force (YWTF), aimed at all AAUW members in their 20s and 30s. The newsletter will focus on issues that affect this group the most and will also be accompanied by a series of webinars for members to participate in.

Encourage the undergraduates you know to learn about and become e-student at <http://www.aauw.org/article/become-a-student-affiliate/> and they'll receive *Campus Connections* along with other great resources!

As we move forward in 2016, resolve to give someone you know the opportunity to belong to AAUW. Remember, your membership strengthens our mission and our reach!"

depending on your branch to [rally a team and join us for our 2016 phone-athon.](#)

It's an easy and effective way to welcome back members during the cold winter months. You'll soon be receiving an outlined plan, a script, and former member lists to help you host a successful phone-athon. Together, let's renew some great relationships from our past.

[Sign up today](#) so that we know your branch is on board! And thank you for leading with us.

## AAUW of SC Board adopts goals for year

As a new membership year begins, your state leadership team has set some ambitious goals for its work this year.

These goals were adopted during the Board's summer conference call:

- maintain state-wide communication and newsletter via Constant Contact.
- collaborate with other state-wide organizations and higher education, working with United Methodist Women on annual advocacy day and working to increase, support, and link College/University Partners with the branches.
- increase the number of young women who sign up for the free e membership available to C/U partner schools.
- encourage/support Websites and Facebook pages for every branch.
- encourage/support participation in the MPP financial services for every branch.
- encourage branches to plan mission based programs throughout the year.
- encourage state leaders to visit branches and meet/conference call with their respective counterpart
- link branches with college partners; encourage a face to face meeting with the contacts at the college, share a packet of information, gather emails of contacts/representatives

## AAUW of SC Calendar of Dates & Deadlines

This is the working calendar for activities and deadlines for 2014-2015. Please mark your calendar and stay involved. Branch presidents should make note of several special deadlines related to student nominations and financial reports.

- **February 16 - Legislative Advocacy Day**, Columbia



- **March 1 - Deadline for Branches to submit nominations for state scholarship for (NCCWSL)**
- **March 1 - Deadline for Branches to submit Named Gift Honorees information**
- **March 19 - State Convention and Election of Officers, Grecian Gardens Restaurant, Columbia**
- **April 9 - State Board Conference Call**
- **April 14 - Equal Pay Day 2016**
- **June 2-4 - NCWSSL 2016**
- **June 30 - Deadline to post 2016-17 State and Branch Officers**
- **June 30 - Deadline for 2016-17 Dues**

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