



OF SOUTH
CAROLINA

Palmetto Leaf

Volume 61, No. 1 - September 2014

Welcome to a new year with AAUW of SC. We are really moving into the modern era this year, taking advantage of lots of new technologies to communicate with AAUW members and friends in South Carolina.

From now on, our state newsletter will be published and distributed through the program *Constant Contact*.

The emails being used for this publication and other communications during the year are those registered with the AAUW national office. Those members without computer service will continue to receive a hard copy mailed to them at the address on file with AAUW national office. This makes it really important that you keep your contact information current with AAUW.

We look forward to hearing from you about this new format and distribution network.

Ann Terry, editor
Palmetto Leaf

**SC AAUW
Survey**
Please guide
our work and
complete the
following
survey.

[CLICK HERE.](#)

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Message from Your President from Carol Tempel



I am honored to accept the stewardship of leading our organization in its work to sustain AAUW's mission of " *advancing equity for women and girls through advocacy, education, philanthropy, and research that speaks to women's needs, aspirations, and concerns across the life span.*"

In the upcoming year I plan to personally visit each of the branches, to strive to increase our visibility in the state and local branch areas, and to pursue new members to sustain our work. I believe that the work we do in AAUW is meaningful, joyful, and worthy of the time we invest to make a positive change within our local, state and national communities.

Saying YES to the work we do,

- Supports a strong system of public education that promotes gender fairness, equity, and diversity
- Achieves economic self-sufficiency for all women, and
- Guarantees equality, individual rights and social justice for a diverse society.

As the political season gets rolling, I hope that you will be active by registering voters, asking questions at candidate forums, and talking with current legislators about the issues related to our mission.

I look forward to spending time with you in person, communicating via the use of email and conference calls, collaborating with other organizations that share our mission, and networking through social media.

AAUW of SC Board adopts goals for year

As a new membership year begins, your state leadership team has set some ambitious goals for its work this year.

These goals were adopted during the Board's summer conference call:

and
Social Media

[AAUW of South Carolina](#)

[Facebook](#)

[AAUW National](#)

Contact a
Branch Near
You

[Aiken](#)
[Beaufort](#)
[Charleston](#)
[Denmark](#)
[Due West](#)
[Gaffney](#)
[Greater Columbia](#)
[Greenville](#)
[Hilton Head](#)
[Newberry](#)
[Rock Hill](#)

**branches in green
have web sites.*

State
Leadership

Carol Tempel,
[President](#)

Ann Terry,
[Past President](#)
[and Palmetto](#)
[Leaf Editor](#)

- establish state-wide communication and newsletter via *Constant Contact*.
- recruit a co-chair for membership and a chair for AAUW funds.
- collaborate with other state-wide organizations and higher education, working with United Methodist Women on annual advocacy day and working to increase and support College/University Partners.
- encourage/support Websites and Facebook pages for every branch.
- encourage/support branches to participate in the MPP financial services.

Update on Advocacy Issues from Ellie Setser, State Advocacy Chair

Voter Registration Effort

Let's support **NATIONAL VOTER REGISTRATION DAY** on **Tuesday September 23, 2014**. Your Branch can organize a voter registration drive on that day. You may want to target a particular group of eligible voters such as college students, veterans or ethnic groups. You will need to be neutral about political parties or candidates in this effort. Find a public place like a shopping mall or college campus and ask permission from the proper authorities. [CLICK HERE for SC Information.](#)

See www.aauw.org and look under the *Issues tab* for more information. You will need proper registration forms from your County and you should return them to the county within 48 hours.

It is vitally important that we encourage people to vote in the November elections. Often people do not vote in years when there is no presidential race, so our citizens need more encouragement to take the time to vote as much hinges on the issues facing our country right now.

SC General Assembly Activities

The number of state legislative issues of interest to AAUW members continues to grow.

Ethics Reform

We were all disappointed that ethics legislation was again defeated by the state legislature. To read the letter sent on

Pat Hall,
[Finance](#)

Ellie Setser,
[Advocacy](#)

Jan Haldeman,
[Member Services](#)

Pat Batten,
[Communications](#)

AAUW Funds,
vacant

State
Leadership
Opportunities

Two leadership
positions are
available on the
state board of
AAUW:

Co-chair of
membership
and
Chair of AAUW
Funds.

Please contact
Carol to
express your
interest.
[CLICK HERE](#)

YES, We Are
Participating
in
Voter
Registration

behalf of SC AAUW to most major state newspapers [CLICK HERE.](#)

To send your own letter to your legislator, follow this link: <http://www.scstatehouse.gov/legislatorssearch.php>

Spousal Abuse

The Charleston *Post and Courier* ran a five part series on spousal abuse. South Carolina leads the nation in this category.

According to the series a woman in SC is more likely to be killed by her partner than a soldier in Afghanistan. The laws protecting animals are stricter than the ones protecting women. The legislators failed to pass any proposed legislation to address this issue in the last session.

Upcoming Legislation

AAUW of SC will continue to follow bills introduced in the legislature through the AAUW tracking system. Please respond by contacting your local legislator to voice your opinion. They do listen when their constituents speak.

Membership Matters

from Jan Haldeman, Member Services Chair

It's a good time to ratchet up efforts to recruit new members, remembering though, that anytime is a good time to get new members. Our membership e-newsletter reminds us that this year's goal is to recruit 8,000 new branch members. So let's work to help this goal be reached.

So, who can join AAUW? This sounds like a needless question, but the answer may be surprising to some and a good reminder for others.

Who Can Join AAUW?

- **Regular membership** is open to anyone with an associate or equivalent (e.g. RN) degree or higher. Details at this link: <http://www.aauw.org/join>
- **Student affiliation membership** is open to undergraduate students enrolled in a college or university. They can participate in AAUW and their



**National
Convention,
June 18-21,
2015**

**Pledge now to
attend and you
might win a free
registration.**

[CLICK Here](#)



**Facebook
Pages
for Action
and
SC Branches**

[AAUW Action
Fund](#)

[Charleston
Branch](#)

[Greater](#)

state and branch, but they cannot vote or hold office. Associate degree holders continuing their education can join as student affiliates through graduation. More at this link:

<http://www.aauw.org/student-member-join-renew>

- **College/university (C/U) Partner membership** is open to institutions committed to fostering educational equity and growth opportunities for students, faculty, and staff.
 - South Carolina has eleven C/U partner schools: [read the list.](#)
 - Other schools have been C/U partners in the past, however, their memberships have lapsed: [read the list.](#) If you have a connection with a lapsed partner school or any other South Carolina college or university not listed, please make a contact and urge them to renew or join. Check this link for more on C/U partner memberships: <http://www.aauw.org/membership/college-university-partner>
- **e-Student Affiliation Membership** is free and open to every undergraduate student at C/U partner schools. E-students can join AAUW at no cost and hone important life and career skills through our leadership programs and other resources. If you know undergraduate students at any of the C/U partner schools listed above, or in another state, contact them and urge them to use the following link to join for FREE:

https://svc.aauw.org/RECore/wMembership/join_e_saf_member.asp

In addition graduating students are eligible for one year's free national membership. This link gives access to lists of C/U partner members from all states:

https://svc.aauw.org/join/value/aauw_cu_wp.cfm

And remember AAUW's **Shape the Future Membership Campaign.**

[Columbia Branch](#)

[Greenville Branch](#)

[Rock Hill Branch](#)

Join US...We
Have
11
Branches in
SC.



If your branch plans a public meeting or event, and you recruit members who join on the spot at this event, they can take 50 percent off national dues. Branches also earn one free membership for every two of these new memberships for a maximum of five per year. More at this link:

<http://www.aauw.org/resource/shape-the-future-membership-campaign>

Hilton Head Branch's Second Annual Summer Enrichment Program for Girls

**from Donna R. Bafundo, Co-President
AAUW Hilton Head Branch**

"When three prominent community organizations whole-heartedly team with AAUW to provide a summer enrichment experience for middle school girls, we know we are doing something right", says Donna.

This is the second year that the **Hilton Head Branch** expanded its long tradition of granting academic scholarships to adult women to include funding The Art and Science of Lowcountry Nature, a summer learning program for 15 young girls.

The program linked needs and resources of the local community by partnering with the Boys and Girls Club of Hilton Head, the Coastal Discovery Museum and the Arts Center of Coastal Carolina. The result was a week-long exploration of local ecology and science expressed through the creative arts.

Scientific sampling techniques examining phytoplankton and zooplankton were connected to making plankton prints. Exploring a national wildlife refuge resulted in creating images of salt march and maritime forest using India ink batiks. Examining the life cycle of butterflies and studying insect

Rock Hill Branch Capitalizes on University Partner from Ann Terry, Rock Hill

Our branch is SO excited about a partnership with Winthrop University that has taken on a life of its own.

A fortunate friendship with Winthrop's C/U representative Kim Keel resulted in Kim's desire to bring more awareness of AAUW on campus. A member of her staff Amanda Stewart has terrific affiliation with students and became really interested in this possibility as well.

Over lunch with Kim, Amanda, Branch President Trish Johnson and me, the seed for a Winthrop University Student Affiliate Organization was born.

Amanda has taken the wings of this project and flown with it. Within a week, she identified potential leaders for the organization, develop a formal structure for the group to consider, and developed a list of potential programs and projects for the students to consider for their first year. Amazing, uh?? Plans are for the group to be a recognized student organization on campus when activities begin in September.

For its part, the **Rock Hill Branch** will work to provide a scholarship to NCCWSL (see above story) for the incoming president of the group each

adaptation were expressed by creating a tote bag design of selected butterfly species. Participants were presented with their creative tote bags as a program keepsake at a final awards ceremony.

The branch proudly reports that the program tag line, Girls are Awesome, was incorporated into AAUW's logo that will be marketed on its national sales website.

Collaboration is the hallmark of this program. The Hilton Head Branch is delighted to share the results of its fundraising efforts to support and empower young girls with a hands-on learning experience.

year, and support student programs and projects however the students need us.

It was so inspiring for me as an "old timer" to witness a new member's enthusiasm for what AAUW is and can be for women on campus. With the right mix of spirit and connections, this project is going to bring new life to our own branch while hopefully inspiring younger members once they leave Winthrop.

We cannot wait to see what this brings!

Erskine Student Leader represents her school and AAUW of SC at NCCWSL

from Joyce Guyette,
Erskine Communications

Psychology major Kathleen Watkins of Greenwood attended the 2014 National Conference for College Women Student Leaders (NCCWSL) June 5-7 at the University of Maryland in College Park, Md.

The **Due West Branch** nominated Watkins, who was selected from among nominees throughout South Carolina. "It's the second year for our Due West Branch and Erskine to have their nominee chosen to receive the one state scholarship to attend and represent AAUW South Carolina," Professor Emerita of Biology Dr. Jan Haldeman said. Last year's nominee was Rachel Whitmire, a chemistry major from Pendleton who graduated summa cum laude in May.

Watkins, a rising senior, will be serving a second term as chair of the Erskine Entertainment Board beginning this fall. She was among the recipients of the Ruble Student Servant Leadership Award at the 2014 Student Leadership and Awards Gala sponsored by the Student Government Association and the Office of Student Services. She appreciated the chance to enhance her leadership skills at NCCWSL.



"I had such a great time at the NCCWSL conference," she said. "It was such a neat experience getting to meet individuals from all over the country, and even some foreign countries as well."

AAUW of SC Calendar of Dates & Deadlines

This is the working calendar for activities and deadlines for 2014-2015. Please mark your calendar and stay involved. Branch presidents should make note of several special deadlines related to student nominations and financial reports.

- November 8 - State Board Conference Call
- **December 15** - Deadline for 2015-16 Budget Requests
- **December 31** - Deadline for Submitting Contributions to AAUW Funds for 2014 count
- January 7 - Begin promotion of Legislative Advocacy Day (February)
- January 10 - State Board Conference Call
- **February 1** - *Palmetto Leaf* deadline; annual meeting information
- **February 1** - Official membership count deadline
- **February TBD - Legislative Advocacy Day**, Columbia
- **March 1** - Deadline for Branches to submit nominations for state scholarship for National Conference for College Women Student Leaders (NCCWSL)
- **March 1** - Deadline for Branches to submit Named Gift Honorees information
- **March 21 - State Annual Meeting**, Grecian Gardens Restaurant, Columbia
- **April 8 - Equal Pay Day 2015**
- April 11 - State Board Conference Call
- **June 18-21 - AAUW National Convention**, San Diego, CA
- **June 30** - Deadline for 2015-16 Branch Officers and Dues

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