



Palmetto Leaf

AAUW of South Carolina Newsletter

Vol. 58, No. 2
March 2012

Spring Convention – Connecting with AAUW Issues

by Pat Batten and Mary Lou Hiatt, Hilton Head Branch Co-Presidents

The Hilton Head Branch welcomes you to our island April 20 and 21 for our state convention.

The state board and branch have been working to provide you with an opportunity to learn more about AAUW issues as well as take care of the business of moving our state forward with changes in structure and technology.

Registration fees have been reduced and you can choose a lodging choice that meets your needs.

Join us for one or two days. For those who can come **Friday** afternoon, we have arranged a trip to our Coastal Discovery Museum to give you a glimpse of the Lowcountry.

A reception will follow at the home of **Bev James**, our current State Finance Officer and past state and branch president. The branch will provide refreshments for members and the board. This is an excellent opportunity to meet your state leaders as well as our national representative, **Kathryn (Kat) Braeman**.

On Saturday, we will meet at the **Seabrook Retirement Community** beginning at 9:00 a. m. (registration from 8:00 a. m.). Our keynote address will be provided by **Kat Braeman**, AAUW Director-at-Large.

Our business meeting is very important this year because we will be voting on new bylaws that will change our state structure. Time for a Town Hall meeting and awards will be included.

Lunch is an opportunity to meet with members from other branches to learn what programs they've found successful.

Our afternoon will focus on two AAUW issues. We will find out more about social media and how we can use it to further our goals. The day will conclude with a presentation on *Human Trafficking* which is a new issue for AAUW and one which is hidden in all our communities.

On-going throughout the day will be our book/jewelry sale to benefit the Legal Advocacy Fund. Please bring your gently-used books and costume jewelry for recycling!

We will also have our silent auction to benefit AAUW Funds. All branches are asked to bring one or two items for the silent auction. We've had some fun with this in the past when Bev James was our auctioneer so don't be surprised if she puts on her auctioneer's hat to raise the price of an item!

So – mark your calendars and join us in April. We need representatives from all our branches as we work to move our state forward.

Information on the day's schedule, speakers and hotel lodging begin on page 2. The convention business items can be found on page 3, and the registration form is found on page 4. Register early and save money.

Hope to see you and others from your branch in Hilton Head very soon.

Complete reorganization of AAUW of SC to be voted upon at Spring Convention – check out the proposed plan

A task force of the AAUW of SC Board has taken a look at the current bylaws of the organization to see where things could be streamlined for more ease of leadership. Increasingly over recent years, it has been harder and harder to find AAUW members willing to take leadership positions at the state level.

Members of the task force – **Pat Batten, Pat Hall, Bev James** and **Ann Terry** – determined after study of other state structures that a reorganization of SC's structure would make it a more effective model for continuing a state organization.

This decision meant a complete overhaul of the state bylaws, which also needed revisions based upon mandatory changes from national organization and need for compliance with SC state codes relative to non-profit organizations.

The proposed new structure is outlined in the proposed bylaws which you will find inserted in this issue. It is required that every member receive notification of changes to the state bylaws. Vote will be held on April 21.

Major highlights of the new structure include:

- Three elected officers – President, Finance Officer and Past President
- Six standing committees to handle work of state - Advocacy, AAUW Funds, Communications, Member Support, Nominations and State Meetings
- State conventions held only in even years

Please take the time to review these proposed changes and come to convention to join the discussion. Your decision will shape AAUW of SC's future.

Speakers' Profiles

Kathryn (Kat) Braeman

Kat was appointed in 2011 to the national board of AAUW as a Director-at-Large. She is committed to expanding opportunities for AAUW leaders and to being an advocate for equity. A lawyer and judge, Kat serves as Board liaison to the Legal Advocacy Fund. As an executive coach, she empowers people to live their dreams – check her website at www.thekatalystconnection.com.



Kat is the co-convener of a new branch on Capitol Hill and is active with AAUW Lobby Corps. She spoke at the 2010 California convention on building an effective leadership team as she served for two years with AAUW Leadership Corps. She has also spoken at Virginia, Maryland and West Virginia state meetings.

When she was 32, she ran in the primary in Nebraska for a seat in the U. S. House of Representatives. Her daughter Elizabeth Kristen is a public interest lawyer and Title IX advocate in San Francisco and an AAUW member. Both collaborated on the *AAUW Program in a Box: Know the Score* available on the AAUW website.

Janice Dyer

Janice started the *Lowcountry Coalition Against Human Trafficking* in February of 2010. The organization was originally sponsored by the Zonta Club of Hilton Head. A 501(c)(3) non-profit organization, its mission is to provide community awareness of this crime and to advocate for stronger federal and state laws against the perpetrators and for the victims.

Human trafficking is modern day slavery and the number of victims worldwide is staggering. Janice will also show a DVD of the story of Theresa Flores. Her book, *The Slave Across the Street*, tells her story of a young 15 year old girl in the Detroit suburbs who became one of its victims. This book is available at Barnes & Noble and on Amazon. She will have them available for \$12.00 at the meeting.

Directions

To Hilton Head – From I-95, take 278E. Cross bridges onto Hilton Head Island. Choice of toll road (Cross Island Pkwy – quickest way) or remain on 278 (Wm. Hilton Pkwy). Continue to Sea Pines Circle – directions below to two locations:

Friday-home of Bev James, 16 N. Live Oak Dr., Sea Pines Plantation. At the Sea Pines Circle, take the 3rd exit on to Pope Ave. (3/4's of the way around the circle), go thru one light at CVS, at the 2nd light (Cordillo Pkwy), make a right. Go to the end and make a right to the Sea Pines Ocean Gate (you need to provide your name & where you are going). After the gate, stay on N. Sea Pines Drive to the 3rd right turn on to Live



AAUW
Connecting with AAUW Issues
AAUW of SC Convention
April 20-21, 2012
Hilton Head, South Carolina

Friday, April 20

- 12:00-2:30 pm Board Meeting, Seabrook of Hilton Head Conference Room, lunch provided for Board members
- 4:00-5:00 pm Tour of Coastal Discovery Museum (optional)
- 5:30-7:30 pm Welcome Reception, hosted by Hilton Head Branch at home of Bev James, 16 N. Live Oak, Sea Pines

Saturday, April 21

- 8:00-9:00 am Registration
- 9:00-9:10 am Opening Remarks & Welcome
- 9:10-10:10 am Keynote Address – **Kathryn Braeman, AAUW Director at Large**
- 10:10-10:20 am Health Break
- 10:20-11:45 pm Business Meeting, Town Hall and Awards
- 12:00-12:45 pm Lunch – Seabrook Dining Room
- 12:45-1:45 pm *Social Media Workshop*
- 1:45-2:00 pm Health Break
- 2:00-3:15 pm *Human Trafficking, Janice Dwyer, President, Low Country Coalition Against Human Trafficking*
- 3:15-3:30 pm Final Remarks/Silent Auction Winners/Adjournment

Silent auction, the book and jewelry sale are on-going until the end of convention. (see page 4 for details)

Oak. Follow Live Oak and go right between the two lagoons. Veer left on to N. Live Oak Dr. 5th house is #16 – name on mail box. Please park either in the driveway or on the lagoon side, not on any yards.

Board Meeting - Friday & Saturday Meeting: Seabrook Retirement Community, 300 Woodhaven Dr.

Follow directions above at the circle. After the 1st light at CVS, watch for the Holy Family Catholic Church on the right. Make a right turn on to Woodhaven Dr. at the church. The gate for Seabrook is at the end of the road. Thru gate, follow the signs for the Seabrook House. Meeting will be in the auditorium.

Lodging

In lieu of a specific hotel, the Board preferred a choice so you are welcome to stay at any hotel/motel chain that meets your needs. Suggestions: **Hampton Inn**, 1 Dillon Rd. (off 278 – mid island), 843-681-7900; **Crown Plaza** (ocean front), 130 Shipyard Dr. – (nearest to Saturday location), 877-270-1393.

Two versions of Proposed Budget presented

by Bev James, AAUW of SC Finance Office

With the proposed restructuring of AAUW of SC, the Board is presenting two versions of a proposed budget for 2012-2013. One version is with the current state structure; one is with the proposed new structure. Once the bylaws are considered at the convention, members will consider the budget that fits either the existing or new structure.

Proposed Budget 2012-2013	
<u>Current State Structure</u>	
INCOME	
Dues (290 members@\$10)	\$2,900
Conferences	1,200
Miscellaneous	100
Transfer from Assets	<u>0</u>
Total income	\$4,200
EXPENSES	
AAUW Funds Chair	\$ 150
Branch Services	50
Conferences**	1,200
Membership Vice President	75
Miscellaneous	100
Other Chairs	25
<i>Palmetto Leaf</i>	1,125
President – Expenses	125
President – Printing Supplies	50
Program Vice President	75
Public Policy Brochures	50
Public Policy Chair	200
Travel – Delegates to AAUW Convention –	775
Reserves	
Treasurer Expenses	50
Treasurer Bond - Reserves	50
Website	<u>100</u>
Total Expenses	\$4,200
Explanations:	
Reserves:	
1) Conferences – paid out every other year	
2) Bond is paid every 3 years	

Proposed Budget 2012-2013	
<u>Proposed New State Structure</u>	
INCOME	
Dues (290 members@\$10)	\$2,900
Conferences	1,200
Miscellaneous	100
Transfer from Assets	<u>0</u>
Total income	\$4,200
EXPENSES	
President	
Expenses	\$125
Printing/Supplies	50
Finance Officer	
Expenses	50
Bond [RESERVES]	50
Standing Committees	
AAUW Funds	150
Advocacy	
LAF	25
Public Policy	200
Communications	
Newsletter	1125
Social Media	25
Website	100
Member Support	
Bylaws	25
College/University	25
Membership	25
Nominating	25
Other Committees	50
Delegates Travel [RESERVES]	800
Miscellaneous	<u>100</u>
Total Expenses	\$4,200
Reserves Explanation:	
Bond is paid every three (3) years	
Delegate Travel is paid every two years	

Branches Support AAUW Funds

By Pat Hall, AAUW Funds Chair

Named Gift honorees will be recognized at the convention in April. Each branch that contributed at least \$500 to AAUW Funds, excluding Legal Advocacy Fund (LAF) contributions, can honor one or more persons or organizations, depending on their total contributions. LAF contributions go to support the Legal Advocacy Fund.

Listed below are the final totals for 2011. Special thanks to the branches that designated contributions to the *Betty Bayless Research and Projects Grant*. That grant is now over half way to being finished. Your continued support will ensure that it will be fully funded soon.

AAUW Funds

Aiken	7,590.00
Beaufort	52.50
Charleston	1,113.25
Due West	500.00
Gaffney	510.00
Greater Columbia	805.00
Greenville	625.00
Hilton Head	645.00
Newberry	140.00
Rock Hill	1,368.50
Total	\$13,349.25

Legal Advocacy Fund

Aiken	250.00
Greater Columbia	105.00
Greenville	190.00
Rock Hill	25.00
Total	\$570.00

Sales and Auctions!

During the convention in Hilton Head we will have the annual Book and Jewelry Sale. Everyone is asked to bring their gently used books and jewelry for this sale. All proceeds will go to support LAF. Any books left at the end of the convention will go to Aiken Branch for their book sale and jewelry will go to Hilton Head Branch for their fundraiser.

We will also be having a silent auction all during the convention. Each branch is asked to donate a basket or other item to be auctioned off. Proceeds from the silent auction will go to AAUW Funds and the branch will receive credit for the money from their donation. If you are planning to donate an item for the auction, please email Pat Hall at hall1549@bellsouth.net.

AAUW of SC State Convention April 20-21, 2012 – Hilton Head, South Carolina

Name _____
 Branch/Org. _____ National Member ()
 Position in Branch and/or State _____
 Address _____
 Daytime Phone _____ E-mail _____

Advance Registration must be postmarked by April 6, 2012.
Saturday lunch cannot be guaranteed without advance registration

Early Bird Registration (postmarked by April 6)	\$25.00	_____
Registration (after April 6)	\$30.00	_____
Registration at the door (April 21)	\$35.00	_____

Registration fee includes convention materials, Friday tour and reception,
 Saturday morning continental breakfast & Saturday lunch.

Please mark choices below:

Attending Friday: () Tour () Reception
Lunch: () Grilled Chicken Salad over greens, tomato, egg, red onion, crisp bacon, toasted pecans, shredded white cheddar w/sweet & sour dressing on side
 () Chilled Poached Salmon over greens, tomato, egg, red onion, cucumber, capers and ginger dressing on side
Special dietary needs: _____

Send this completed form and check payable to **AAUW-SC** to:
 Bev James, 16 N. Live Oak, Hilton Head, SC 29928 by April 6, 2012

The State of The State

by Pat Batten, AAUW of SC President



The business meeting at our April Convention is very important to AAUW of SC's future.

This past year, your state Board has been looking at how we function as a state organization. Our main concern is that we have been finding it increasingly more difficult to fill key leadership positions. A committee of four board members – **Bev James, Pat Hall, Ann Terry and myself** – was formed over the summer to make recommendations to the Board. Their

recommendations went to the full Board for its approval at the winter meeting..

The committee looked at other state structures and did a thorough review of our current bylaws. The consensus was that we needed a more stream-lined structure and a bylaws revision was needed to accomplish this.

A new state structure has been proposed focusing on fewer elected positions with several key committees handling the work of the state.

The new structure allows for an elected President, Finance Officer and Past President with appointed committees to handle the functions of Advocacy, AAUW Funds, Communications, Member Support, Nominations and State Meetings. Chairs of these committees will serve on the Board with someone selected from the Board at each meeting to record minutes. Board terms will be two years with a biennial convention in the even years

The new bylaws also include those mandated changes from the recent AAUW convention, along with changes that bring AAUW of SC into compliance with SC State Code.

Copies of these new bylaws are included for your review. Please take the time to review the proposal and discuss with other members of your branch. We hope that many from your branch will join us for the discussion of these proposed bylaws at the state convention. Anyone who would like a copy of our old bylaws may contact me at ptbatten@aol.com or 843-341-6638.

The AAUW mandated bylaws changes have been sent to each branch which must review branch bylaws and bring them into compliance as well. The deadline AAUW has set for that is May 15. The state will be assisting branches in this bylaws review process. This is an opportunity for every branch to review how they are organized.

So – mark your calendars for April 21st and join us at the convention. Let's move our state forward!

Pat

AAUW of SC 2011-2012 Leadership Team Members

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Juanita Mendenhall, Membership
Vice President

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Ann Terry, Palmetto Leaf Editor

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Officer elections to be held during business session

With the proposed restructuring of AAUW of SC, there will be a change in leadership structure if the proposed structure is adopted by the membership.

Therefore, no nominations are being made at this time but will be taken from the floor following the acceptance or disapproval of the proposed structure.

There are candidates who have agreed to serve AAUW of SC no matter which structure is adopted by the membership.

AAUW's Tradition of Advocacy Continues – "Together We Break the Silence"

Legislative Action Day featured speakers & workshops

by Ellie Setser, Public Policy Chair

This year Legislative Action Day was held at the Epworth Children's Home in Columbia, jointly sponsored by AAUW, The United Methodist Women, Church Women United and The SC Coalition Against Domestic Abuse.

Entitled *Together We Break the Silence*, the issues discussed at the conference were very compatible with AAUW public policy issues.

Dr. Mitchell Zais, State Superintendent of Education, gave the keynote speech in which he discussed the values he brings to public education in SC. He firmly believes that every child can be taught but that schools are "school" centered not "student" centered. He likes a variety of approaches and supports magnet, charter, home schooling and tax credits for public schools. Some of these policies AAUW would oppose. He also would give tax credits to businesses who would give scholarships to poor students for private school tuition. He feels that good class room teachers need to be paid much more and poor teachers less and that there has been too much growth in payroll for administrators and not enough for teachers. He would also copy the European model of allowing students/parents to select alternative education paths after

eighth grade so that everyone is not forced into the eighteenth century model that puts almost all students in a college preparation path. He has never supported vouchers. Members of the audience took issue with some of his ideas.

I attended the workshop on Domestic Violence and learned that the state budget addressing this problem has been cut by 35% and efforts are being made to restore the funding. You may go to the website www.pjacobs@sccadvasa.org to investigate legislation on this vital issue for women. I was stunned to learn that women on average return *six* times to abusive husbands before leaving and that domestic disturbance calls are the most dangerous calls police receive. Abusive men often display such anger that they will kill anyone who gets in their way.

The women in the conference seemed united in their wish to support public education and equal treatment for all citizens.

Please respond to our many e-mails to defeat legislation that would suppress the right to vote in our State. We will keep the bulletins coming which we hope you will pass along to all of your members and other interested parties.

My first experience at Legislative Action Day

by Pat Wolman, College/University Liaison & Charleston Branch Co-President

Martin Luther King, Jr. had a dream that changed all our lives; but now we have the **DREAM Act** languishing in Congress and a plethora of anti-immigrant bills in State legislatures, including South Carolina.

Reverend Emily Scales Sutton led a workshop entitled *There are strangers among us* challenging women to engage in hard conversations about immigration fears and concerns; strengthen local education and advocacy; and view migrants as undocumented human beings, rather than as "illegals."

The Obama Administration has strengthened immigration enforcement without succeeding in fixing the broken immigration system. Every year 650,000 undocumented students graduate from high school in the United States without hope of going to college, getting a job, or even a driver's license in the only country they have ever known.

The separation of immigrant families is at crisis levels, while more funds are being spent on immigration enforcement, expansion of detention and deportation.

According to Reverend Sutton the key areas for advocacy on immigration are:

- Call on the Obama Administration to end deportations and detentions until the broken immigration system is fixed;
- Contest state efforts to set immigration policy or impose restrictive laws affecting the migrant community; and
- Challenge Department of Homeland Security ICE programs that enlist local police in immigration enforcement leading to detention and deportation of migrants who have committed no crime.

According to the Southern Poverty Law Center, there are 55,000 (1.2% of total population) undocumented individuals living in South Carolina. An anti-immigrant law has been passed by the SC Legislature that would allow police to demand "papers" from individuals stopped for traffic violations, and criminalize everyday interactions with undocumented individuals. Federal judges have blocked enacting the law until a U.S. Justice Department lawsuit against it is resolved.

Membership Matters . . . in South Carolina

by Juanita Mendenhall, Membership Chair

2012 is in full swing and our South Carolina AAUW State Convention is just around the corner.

Will your branch be honored with one of the three membership awards? It is great news when several branches have new members—and although the cut off date of February 1 has already passed for this year's recognition—it is always great for your branch and for AAUW when new members join, perhaps you will be one of the branches recognized next year for this achievement next year if not this April. It all counts!

What counts most is improving the numbers in and the effectiveness of each branch so the AAUW message of working for “Better Futures for Women and Girls” can be realized.

Being an active member in an active branch is the only way we can grow because if we have a plan and a purpose others will

come. Just remember to invite them. How about sponsoring a friend or students with a membership?

If you take growing an effective branch seriously, then YOUR branch can grow. It takes work and it takes enthusiasm to attract new members.

Help out—Reach out—and GROW! More can be done when we work together. Check out the AAUW website at www.aauw.org to find out more.



Make your branch treasurer's duties a lot easier – sign up for AAUW's Membership Payment Program

by Bev James, AAUW of SC Finance Officer



With just a few easy steps, individual branch members or finance officers can have the ability to pay dues online. The state of South Carolina opted-in to the Membership Payment Program enabling individual branches to also opt-in. With the opt-in, the Association has provided this simple, convenient and efficient method for paying dues. Congratulations to Charleston, Rock Hill, and Gaffney who have already opted-in!

Branch Treasurers or Finance Officers or Branch Presidents may complete the form available on the Member Database for Branch Opt-in. This form can be found by clicking into the *Member Center* using your member number (found on the label of the Outlook or you can locate it yourself by clicking on **locate it**.) Once members are in the *Member Center*, they may access the *Member Database* by using your member number and creating a password.

Whichever officer is completing the opt-in process, once they are in the database, click on the *Branch Opt-in* on the left

sidebar. To complete the opt-in, you will need the account number of the branch's bank account and the amount of state and branch dues. Simple as that!

Once the Branch Opt-in is in place, the Finance Office can obtain help by clicking on the *Master User Guides* found on the upper right. The guide *Branch MPP Dues Payment Entry* will very specifically lead the Finance Officer through the process of submitting dues. Finance Officers can collect dues from branch members, complete the form and send a check to the Association. The branch dues will then be deposited into the branch account, the state dues into the state account.

Individual branch members may also pay their dues online by credit card once their branch has opted-in. Once again, branch and state dues will be deposited by the Association into the correct account. So easy!

I encourage all branches to take advantage of this convenient service offered by the Association. If you have difficulty, help is offered by clicking *Help via Email* on the top of each page, calling 800-326-2289, or contacting me bevjames1998@yahoo.com, or 843-671-4289.

Let's have 100% participation – and make life easier for your branch treasurer!

Check out this AAUW Program in a Box: Woman-to-Woman Voter Turnout

What is the program?

This workshop covers the components of planning and implementing an effective campaign to turn out women to vote. The training utilizes AAUW's well-received guide, *Woman-to-Woman Voter Turnout: A Manual for Community-Based Campaigns to Mobilize Women to Vote*, which provides step-by-step instructions and examples for leaders as they plan and implement a campaign of personal, woman-to-woman outreach that will turn out women voters. Copies of the manual should be distributed to every participant so that each can follow along. Printed copies of the manual can be ordered from AAUW or the complete manual can be downloaded from the AAUW website.

The *Woman-to-Woman Voter Turnout* manual provides guidance on how to personalize voter turnout campaigns to the resources available in a community to have a lasting effect.

How will this program benefit your branch or community?

A Woman-to-Woman Voter Turnout campaign in a community will:

- increase the influence of women on the outcome of elections and policy-making;
- increase the visibility of AAUW in a community and recruit members; and
- develop leadership skills of AAUW members.

How can you implement this program?

Use the Woman-to-Woman Voter Turnout program in a box to conduct a successful Woman-to-Woman Voter Turnout training workshop or conference in your community. Simply

download the components of the Box and follow the Program Guide as you "unpack" the box's resources and customize them for your own use. Each Program "box" contains a number of components:

Program Guide, including:

- How to use the Woman-to-Woman Voter Turnout Program in a Box
- Meeting location arrangements; AV checklist; typical room set-up with classroom seating (or however); speakers
- Local sponsorship opportunities; fundraising opportunities
- Membership recruitment; retention opportunities
- Presenter's Guide (presentation script; PowerPoint presentation; attendee handouts; etc.

Activity/ Event promotion (logos, templates, and related resources)

AAUW of SC Calendar

April 20-21	Spring Convention, Hilton Head <i>(see pages 1-4)</i>
April 17	Equal Pay Day for 2012
June 1	Branch Officer information submitted to AAUW and state president

Dates are Subject to change



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